

MEDIA RELEASE

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AMPCONTROL ACCELERATES PLANS TO REVOLUTIONISE BUSINESS OPERATIONS WITH APPOINTMENT OF EXECUTIVE GENERAL MANAGER DIGITAL & TRANSFORMATION

Ampcontrol has announced a significant milestone in its growth expansion with the appointment of **Victoria Aspden** as Executive General Manager - Digital & Transformation.

In this new senior executive role, Victoria will spearhead digital and operational transformation to drive continued innovation, optimisation, and efficiency across the business as it strives to lead the global energy revolution.

With over 20 years of experience as a technology and transformation executive, Victoria brings a wealth of leadership expertise to Ampcontrol, having held senior management positions with Great Southern Bank, Colonial First State, and Commonwealth Bank.

Ampcontrol Managing Director & CEO Rod Henderson said the appointment of Ms. Aspden signifies a pivotal phase for the company, heralding a new technological advancement and transformation chapter to meet customer and industry demands.

"We're thrilled to welcome Victoria to the Ampcontrol team. As we continue to evolve and adapt to meet the needs of the rapidly changing industry landscape, Victoria's proven track record in leading business transformations and implementing cutting-edge customer-centric digital technologies will be an asset in accelerating our growth strategy and ensuring we remain at the forefront of innovation," said Mr Henderson.

Victoria will oversee developing and implementing innovative digital solutions and modern ways of working that will enhance operational efficiency, improve end-to-end customer experience, and lead cross-functional teams executing strategic transformation initiatives.

"I am thrilled to join Ampcontrol at such a transformative time in the company's long-standing history," said Ms. Aspden. "Ampcontrol has a strong reputation for delivering world-leading innovative solutions to its customers. To be part of taking Ampcontrol to the next level through the power of digital technology is a privilege, I look forward to driving even greater value for our customers and stakeholders."

As industries move towards decarbonisation, Ampcontrol is committed to guiding and supporting customers by providing revolutionary products, solutions, and services that solve the world's most complex problems in energy and help make net zero a reality.

Victoria Aspden commenced with Ampcontrol in April 2024.

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Ampcontrol is challenging the future by solving the most complex problems in energy. Ampcontrol creates energy solutions of scale using innovation partnerships, their smart people and advanced Australian manufacturing. Their vision is to lead the global energy revolution and make net zero a reality. Every day, the world-first innovations from Ampcontrol help and support customers in all industries to decarbonise. With a proven track record of award-winning innovations and 55 years of developing custom energy solutions, Ampcontrol is trusted by customers worldwide to future-proof their business.

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